Contents

WCC 2008 Congress v

Contents vii

Preface xi

CAI Topical Session Organization xiii

KEYNOTE SPEECH 1

The future of Computer Aided Innovation
N. Leon Rovira *3*

PODIUM PRESENTATIONS 5

Optimization with Genetic Algorithms and Splines as a way for Computer Aided Innovation: Follow up of an example with crankshafts
A. Albers, N. Leon Rovira, H. Aguayo and T. Maier *7*

Methodology development of human task simulation as PLM solution related to OCRA ergonomic analysis
M. Annarumma, M. Pappalardo and A. Naddeo *19*

Measuring patent similarity by comparing inventions functional trees
G. Cascini and M. Zini *31*

Representing and selecting problems through contradictions clouds
D. Cavallucci, F. Rousselot and C. Zanni *43*

How an ontology can infer knowledge to be used in product conceptual design
D. Cebrian-Tarrason and R. Vidal *57*

Developing DA Applications in SMEs Industrial Context
G. Colombo, D. Pugliese and C. Rizzi *69*

Comparison of non-solvable problem solving principles issued from CS and TRIZ
S. Dubois, I. Rasovska and R. de Guio *83*

Engineering Optimisation by Means of Knowledge Sharing and Reuse
O. Kuhn, H. Liese and J. Stjepandic *95*

Innovation in Information Systems applied to the Shoes Retail Business
V. F. Teles and F. J. Restivo *107*

Virtual Product Development Models: Characterization of Global Geographic Issues
A.J. Walker and J. J. Cox *119*

POSTER PRESENTATIONS 133

Depuis project: Design of Environmentally-friendly Products Using Information Standards135
Amato, A. Moreno and N. Swindells *135*

PML, an Object Oriented Process Modeling Language
R. Anderl and J. Rabler *145*

Innovative PLM-based approach for collaborative design between OEM and suppliers: Case study of aeronautic industry
F. Belkadi, N. Troussier, F. Huet, T. Gidel, E. Bonjour and B. Eynard *157*

Development of the ALIS IP Ontology: Merging Legal and Technical Perspectives
C. Cevenini, G. Contissa, M. Laukyte, R. Riveret *169*

A systematic innovation case study: new concepts of domestic appliance drying cycle
S. Graziosi, D. Polverini, P. Falraldi and F. Mandorli *181*

Towards a Framework for Collaborative Innovation
H. Duin, J. Jaskov, A. Hesmer and K.-D. Thoben *193*

Communication and Creative Thinking in Agile Software Development
B. Crawford, C. Leon de la Barra and P. Letelier *205*

Product Lifestyle Design: Innovation for Sustainability
R. C. Michelini and R. P. Razzoli *217*

Web-based Platform for Computer Aided Innovation: Combining Innovation and Product Lifecycle Management
N. Dörr, E. Behnken and T. Müller-Prothmann *229*

A Conceptual Framework of the Cooperative Analyses in Computer-Aided Engineering
Min-Hwan Ok and TAae-Soo Kwon *239*

TRIZ-Based Patent Investigation by Evaluating Inventiveness
D. Regazzoni and R. Nani *247*